



# Hotels Weak Mobile Signal Solutions Success Case Study Poor Signal Strength

**Basic Information** 



# **Product Specification**

Highlight:

Hotels Weak Mobile Signal Solutions, Hotels Mobile Signal Solutions, Mobile Signal Solutions Success Case Study

## Success Case Study

Background: A mid-sized hotel chain was facing customer complaints about poor signal strength.

Challenge: The complex architectural structure of the hotels led to weak mobile signal strength in certain areas.

Solution: Our company's high-gain, high-power 10W mobile signal amplifiers were used to enhance coverage in key areas of the hotel.

#### **Implementation Process:**

**Needs Analysis**: Initial assessment of the hotel's signal coverage requirements, identifying areas with weak signals such as guest rooms, conference rooms, and restaurants.

Site Survey: A professional team conducted on-site surveys to understand the building layout and material composition, factors that affect signal propagation.

Signal Testing: Conducting signal strength tests in different areas of the hotel to determine the placement of signal amplifiers. **Equipment Selection:** 

Based on the assessment, high-power amplifiers were chosen to increase gain, along with a higher density of antennas. A 10W high-power mobile signal amplifier was selected.

Ceiling antennas were uniformly distributed indoors, using standard 50-ohm cables.

Due to the numerous rooms, sufficiently thick main cables, several couplers, power dividers, and connectors were used. **Installation:** 

External antennas were installed on the rooftop or the highest point of the hotel to capture external signals. Cabling was laid out according to the plan, connecting the external antennas, signal amplifiers, and internal antennas. Amplifiers were placed in central locations for easy maintenance. Internal antennas were installed in key areas on each floor to ensure coverage.

#### Conclusion:

### Improved Signal Coverage

**Comprehensive coverage:** Areas previously with weak signals, such as certain guest rooms, conference rooms, and restaurants, now have stable and strong signals.

**Consistent connection quality:** Previously dead zones like elevators and corridors now have continuous network service. Increased Customer Satisfaction

**Customer experience:** Guests enjoy seamless communication within the hotel, enhancing their stay satisfaction. Appeal to business customers: Stable signals are crucial for business clients, making the hotel more attractive to this segment. Enhanced Operational Efficiency

**Staff communication**: Improved signal coverage aids in communication among hotel staff, boosting work efficiency. Emergency response: In emergencies, hotel staff and guests can rely on mobile communication more effectively.Competitive Advantage

Market advantage: Offering a superior network experience can serve as a selling point for the hotel, enhancing its competitive edge. Financial Impact

**Room occupancy rates**: Improved customer satisfaction could lead to higher room occupancy rates and repeat business. **Return on investment**: Although the initial investment is substantial, improved customer satisfaction and increased occupancy rates can yield positive financial returns over time.

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